

Department of Agriculture and Fisheries COVID-19 Vaccine Communication Toolkit for Agribusiness

The Department of Agriculture and Fisheries (DAF) is supporting agribusinesses in Queensland to coordinate COVID-19 vaccination to employees who wish to get the vaccine.

This toolkit will help you communicate about the COVID-19 vaccine with your employees, networks and value chain. We need to promote the vaccine to our agribusiness workforce to minimise disruptions to the food supply chain, service delivery and employment, and protect our family, colleagues and the community from serious illness caused by COVID-19.

Engagement hub for agribusiness on the COVID-19 vaccine

An [engagement hub](#) has been established to help agribusinesses have a conversation with their employees who wish to get the COVID-19 vaccine. On this site you will find resources including factsheets, this communication toolkit and FAQs. Agribusinesses can use the feedback form to request additional information or ask a question.

Key web links to information about the COVID-19 vaccine

Register for the COVID-19 vaccine

- Register interest to receive the COVID-19 vaccine at one of the vaccination locations on the Queensland Health [Register your interest](#) page.
- Access the [COVID-19 Vaccine Eligibility Checker](#) to check your eligibility and book a vaccination at a participating General Practitioner (GP) or community pharmacy.

About the COVID-19 vaccine

- For more information about the COVID-19 vaccine, visit [About the COVID-19 vaccine | Health and wellbeing | Queensland Government \(www.qld.gov.au\)](#).

Side effects of having the COVID-19 vaccine

If there any questions or concerns about any symptoms after a COVID-19 vaccine, you are encouraged to make an appointment to see a doctor. You can also:

- call the National Coronavirus Health Vaccine Helpline on 1800 020 080, available any time of the day or night every day
- use the [COVID-19 vaccine side effects symptom checker](#) if you have concerns about any symptoms after your vaccine
- get advice about vaccine symptoms and report them through the [NPS MedicineWise Adverse Medicine Events \(AME\) Line](#) on 1300 134 237, available 7 days a week 8 am—8 pm AEST/AEDT.

Key messages

- Vaccination remains the best way to protect yourself and your loved ones against the impacts of COVID-19, including serious illness or death from the virus.
- Getting the COVID-19 vaccine means getting back to our pre-COVID lifestyles quicker.
- Combined with COVID safe behaviours, vaccines give us the best chance of keeping our community and businesses open and doing more of the things we enjoy.
- The more people who receive a COVID-19 vaccine, the safer we will all be. Let's protect each other, especially the most vulnerable members of our community, so we can keep doing the things we love.
- The vaccine doesn't stop you from getting COVID-19, but it will reduce the effects of the virus if you do become infected, meaning you have a much lower chance of developing more serious symptoms.

Queensland Health has a comprehensive list of [FAQs on their website](#).

Communication resources

The Australian Government Department of Health has a [Resources Library](#) which includes:

- posters (available in multiple languages)
- infographics
- digital images
- factsheets e.g. preparing for your vaccination, what to expect after your vaccination, eligibility, updates for Aboriginal and Torres Strait Islander communities
- newsletter content you can use on your channels
- [business kit](#) to help businesses promote COVID-19 vaccination to their employees
- [videos and webinars](#)

Newsletter copy

Agribusiness workers encouraged to book for COVID-19 vaccine

Vaccination remains the best way to keep our communities and businesses open. If an agribusiness is locked down due to a COVID-19 outbreak amongst its workers, it will disrupt the supply of food or fibre, impact the welfare of animals, and cause economic losses to the agribusiness.

Agribusinesses are encouraged to promote the COVID-19 vaccine to their workers to minimise the risk of business lockdowns, and protect families, colleagues and the community. The vaccine is free for everyone in Australia, even if you are not an Australian citizen or permanent resident.

A [vaccination appointment can be booked](#) at a Queensland Health vaccination location or a participating GP or community health service.

Resources for engaging with culturally and linguistically diverse employees

Multicultural Resource Directory to support staff

- The Queensland Multicultural Resource Directory provides a comprehensive listing of more than 900 key organisations with a multicultural community focus in Queensland, who can provide advice and support to you in meeting the needs of your employees. Visit [Queensland Multicultural Resource Directory - Department of Children, Youth Justice and Multicultural Affairs \(cyjima.qld.gov.au\)](https://www.cyjima.qld.gov.au)

COVID-19 vaccine information in multiple languages

- Information about the COVID-19 vaccine has been translated into multiple languages, visit <https://www.health.gov.au/initiatives-and-programs/covid-19-vaccines/covid-19-vaccine-information-in-your-language>

Interpreter services

- If anyone needs an interpreter to book their vaccination appointment at a Government vaccination clinic, they can call 13 42 68 and ask to be connected to an interpreter. **If an interpreter is needed to phone this service, first call the Translating and Interpreting Service on 13 14 50 and they can connect you.**
- Multicultural Connect is also available to help people access aid, assistance and mental health services in their language. Call 1300 079 020, Monday to Friday 9am-4.30pm.
- If an interpreter is needed at the vaccine appointment, advise a staff member when you arrive at the vaccination location so they can arrange this for you. This is a free service.