

## **Peter Kenny Medal criteria 2022**

Nominations must meet at least one or both of the following categories.

### **1. Professional contribution**

The nominee demonstrates professional excellence and leadership in the development and/or delivery of an innovative agricultural product, service or technology that makes an outstanding contribution to the profitability and sustainability of the agriculture, fisheries and/ or forestry sector.

### **2. Industry and community contribution**

The nominee makes an outstanding contribution to advancing industry objectives and supporting rural and regional communities through initiatives such as advocacy, education, promoting social cohesion, collaboration, profitability and sustainability.

## **General criteria**

For each category, nominations must detail how the nominee demonstrates the following:

- qualities commonly associated with leadership including, but not limited to, innovation, creativity, positive influence on others, strong communication skills and ethical conduct
- an outstanding contribution beyond the scope of their position or role, by taking on challenges and going 'above and beyond' the demands of their day-to-day responsibilities
- development or delivery of a product, service or technology that has a point of difference, unique value proposition to industry, demonstrates innovation and/ or a creative approach to addressing an existing or emerging problem in the agriculture, fisheries and/ or forestry sector.

## **Award eligibility**

To be eligible for a nomination, an individual must:

- be 18 years or older
- be an Australian citizen and Queensland resident
- have made a significant and outstanding contribution to the agriculture, fisheries and/ or forestry sector in terms of leadership and innovation leading to profitability and sustainability.

Prize money of \$3000 will be used to support study or a project in their area of expertise with a short report to inform DAF of the outcomes due within six months.

Applicants may apply from any agricultural, fisheries or forestry field, including agribusiness, education, farm-based production, supply chain operations, research or policy.